



KittyFoot Marketing Platform

Cloud Based Multi-Level Marketing Tool



Are you planning Multi-Level Marketing?

KittyFoot is a platform that helps anyone create multi-level marketing easily.



Open your back office in 10 minutes

**Easy & Fast
Configuration Tool**

Even without a program developer, marketers can design their own compensation plan and open the back office to sign up marketing members.



Features Of KittyFoot Platform

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Dapp



**Token
Payment**



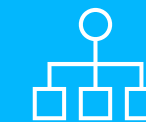
**Marketing
Plan**



**Revenue
Simulation**



Staking

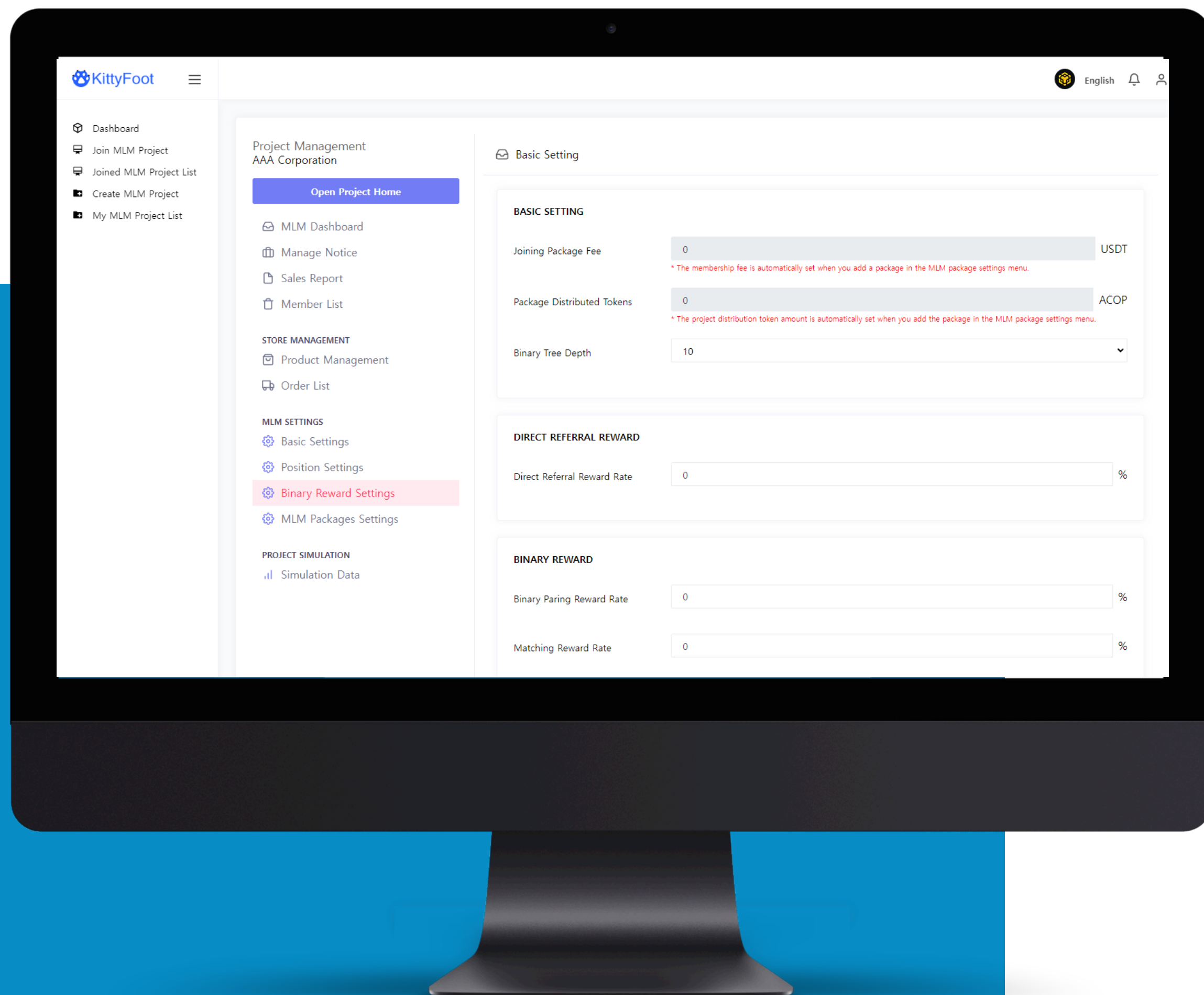


**Member
Management**



**Payment
/ Store**

- Dapp : User can sign up in just 1 second without entering personal information by entering the address of the Dapp browser.
- Token Payment : Kitty Foot includes a cryptocurrency payment function that allows members to pay with USDT or KFT tokens when purchasing a package.
- Marketing Plan : Anyone can design your MLM plan with simple setup.
- Revenue Simulation : After setting up a marketing plan, you can simulate sales, allowance payments, and company profits.
- Staking : When purchasing a package in an MLM project, tokens/points can be paid to users through Staking.
- Member Management : Kittyfoot provides powerful customer management features such as binary tree view, member information view, and customer sales view.
- Payment / Store : Kittyfoot provides store and payment functions within the project. When paying for a product, you will pay with project tokens.



Binary Compensation Planning Tool

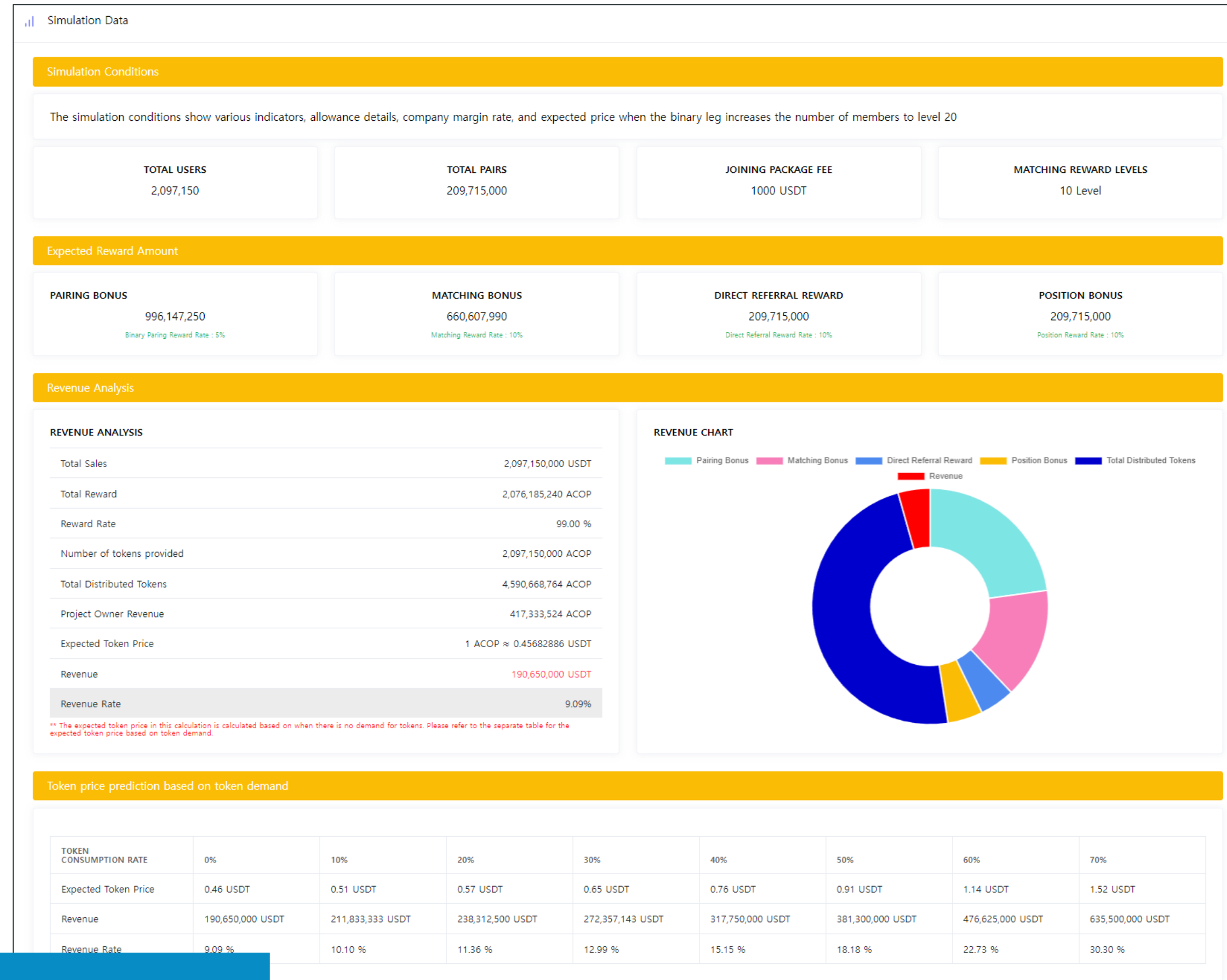
You can complete your marketing plan
with just a few clicks.

Compensation Plan Simulation

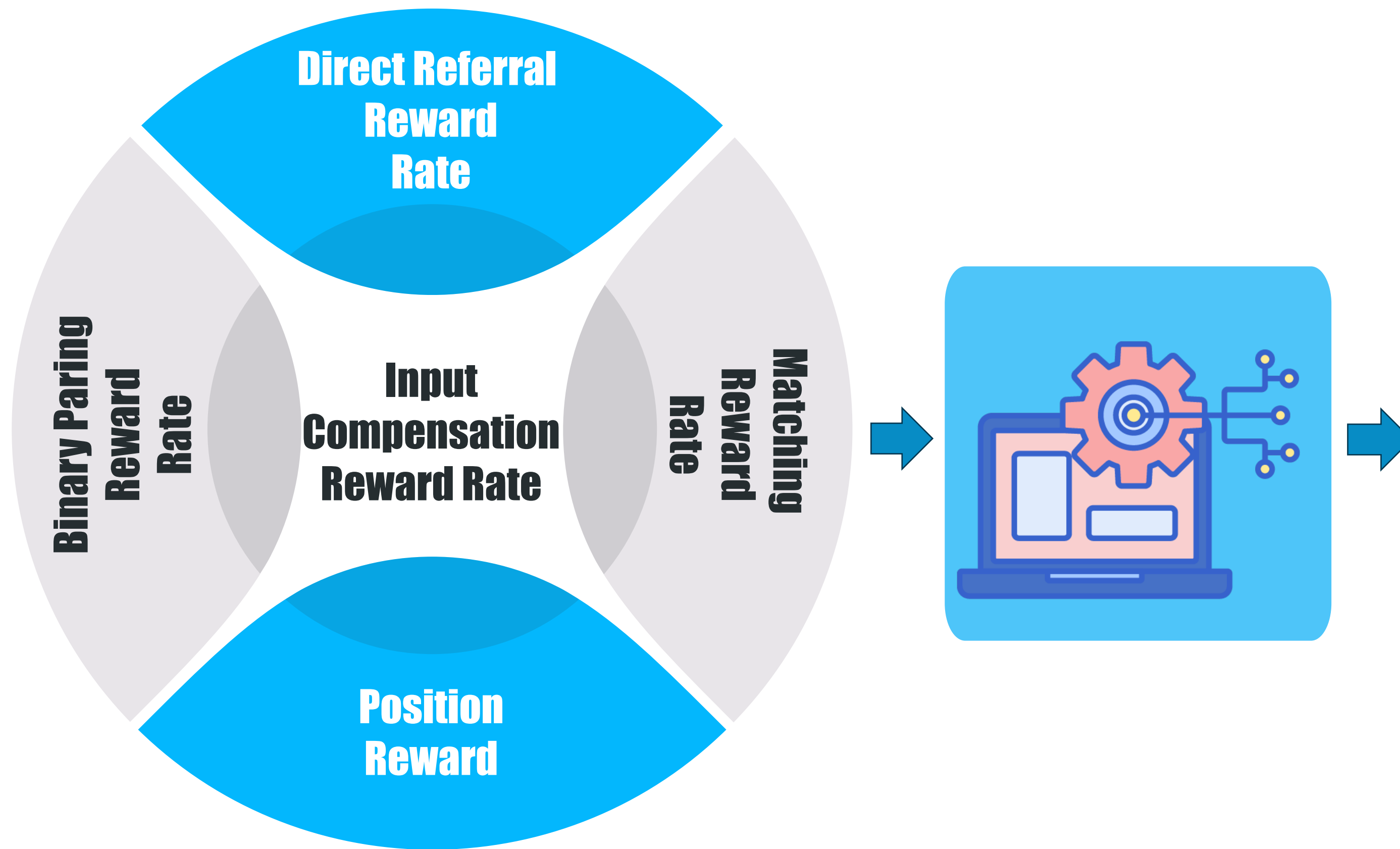
Compensation Plan Simulation

After the project owner sets up the marketing compensation plan in the Kitty Foot system, the simulation function can be used to predict the amount of compensation allowance paid by number of members, sales amount, marketing profit, future price of tokens/points, etc.

You can use tokens/points to predict prices based on actual product usage.



Compensation Plan Simulation



(1) Input Plan Data

(2) Run Simulation

(3) Review Result

Simulation Result

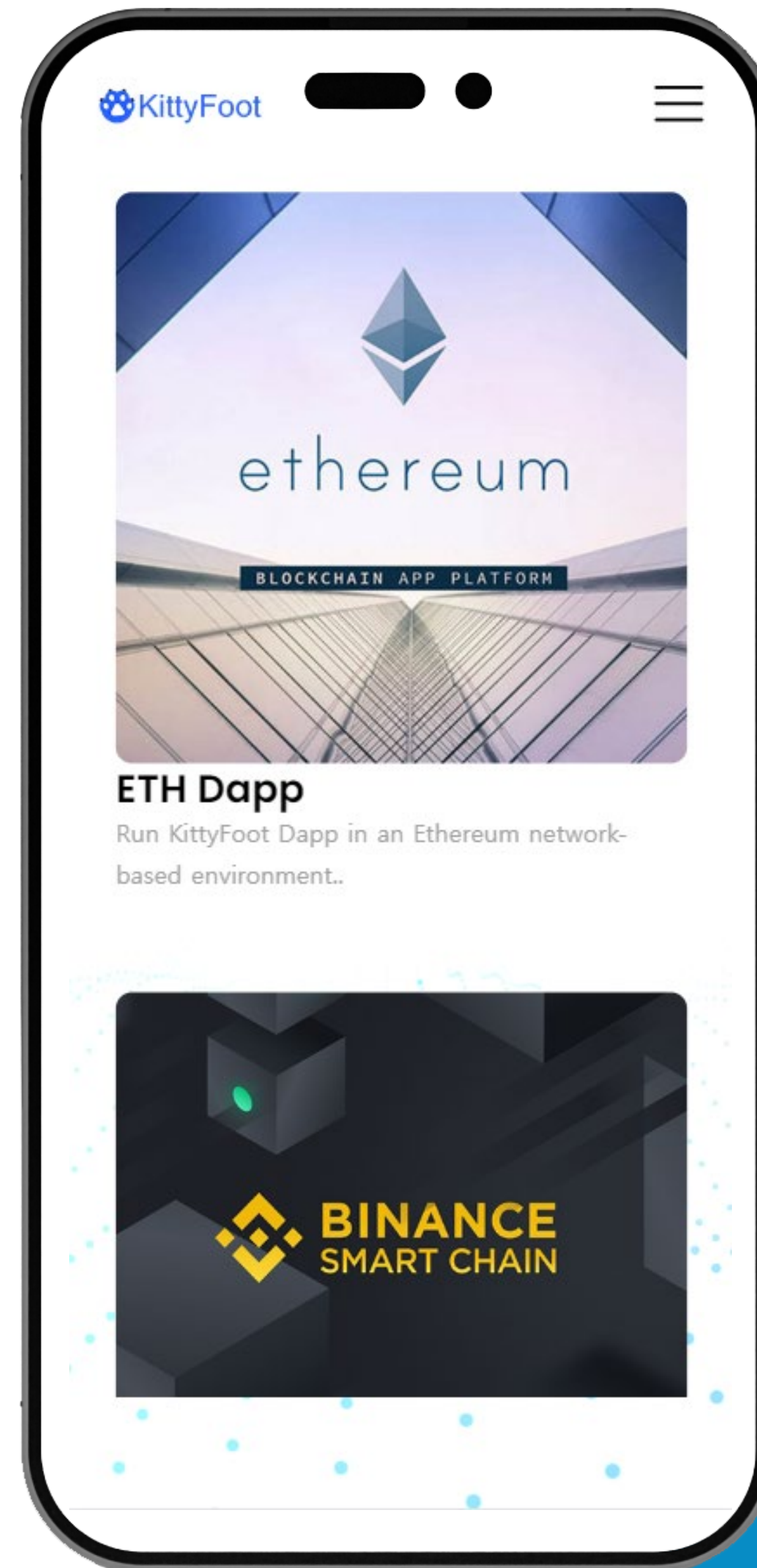
- **Members** - You can predict the number of members based on the number of leg stages, the number of possible leg pairings, and the number of possible various bonuses.
- **Sales Amount** - The simulator calculates the sales amount based on the number of members.
- **Compensation Reward** - Using the simulator, we calculate the amount of compensation allowance to be paid to members as marketing progresses.
- **Token/Point Price** - Calculate the expected price of tokens/points based on the sales amount and the number of allowance tokens paid.
- **Project Revenue** - The simulator calculates the project revenue that the project owner can take home.

Dapp Based UX

Decentralized
Application

Users sign up without their personal information through a Dapp-based system.

Users can also choose between BSC and ETH networks.



Built in
Payment System

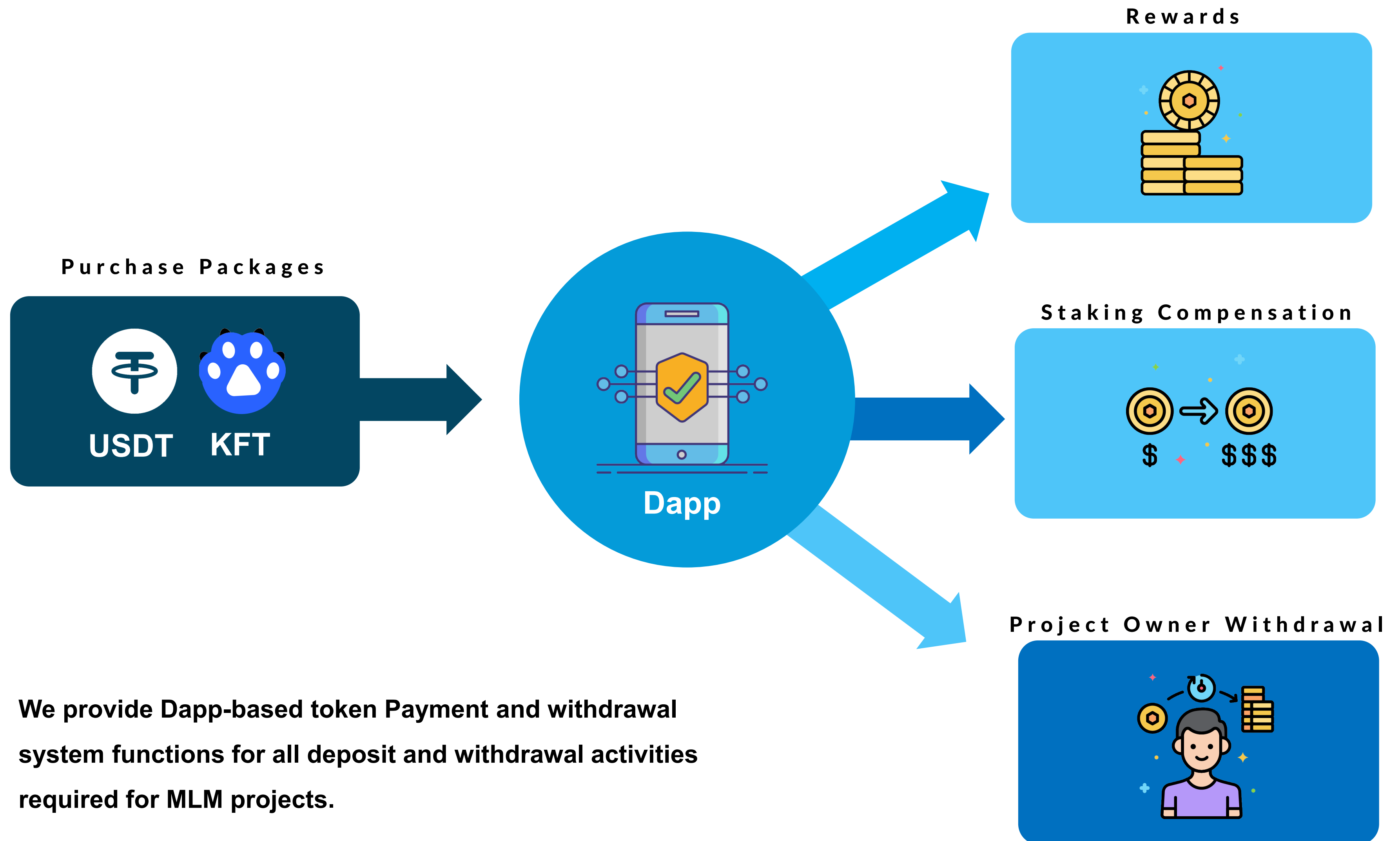
Built in Payment System

Users use the Dapp's transfer function to pay with USDT.

Users sign up as MLM members by paying with USDT, and the received allowance is withdrawn to the address of the Dapp wallet they signed up for.



KittyFoot Payment & Withdraw System



KittyFoot Swap Pool Features



Kittyfoot provides its own swap pool for converting the value of tokens/points for each project.

When signing up for the project, you sign up with USDT or KFT tokens, and the tokens/points paid to users provide reward tokens/points issued by the project.

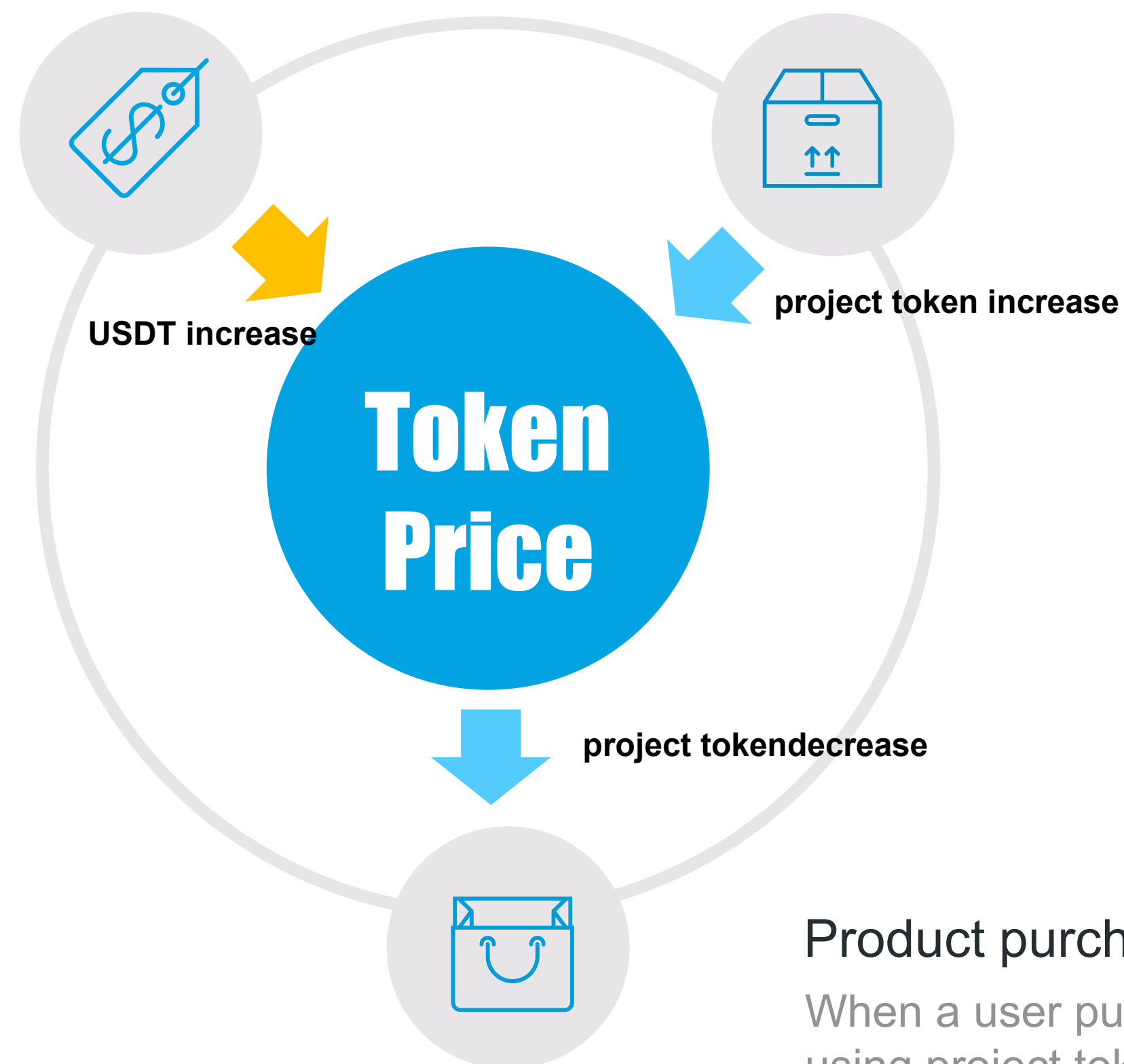
Because the project's tokens/points must preserve their value permanently, KittyFoot provides a swap pool for self-issued tokens/points.

KittyFoot Swap Pool Features

- When you create a marketing in Kittyfoot, a swap pool for the corresponding token is created for each project.
- Each time a sale occurs, the USDT in the swap pool increases and the token price rises.
- When giving allowances to users or paying tokens through staking, the number of tokens distributed to the market increases, causing the token price to fall.
- Users can withdraw the tokens they received by exchanging them for USDT at any time.

Joining Marketing Project

When a new member joins marketing, USDT is added to the swap pool and the token price increases.



Give compensations

Staking payments or marketing rewards are paid in project tokens, and when allowances are paid, project tokens increase and the token price decreases.

Product purchase (payment)

When a user purchases a product using project tokens, the quantity of project tokens is exhausted and the token price increases.

Compensation Plan features available in KittyFoot

- Marketing planners can set the following four types of allowances on the KittyFoot settings screen.
- After setting each allowance, you can calculate in advance the company's total sales, profits, and allowances that users will receive through simulation.



Direct Referral Reward

A light gray rounded rectangular box with a blue L-shaped corner graphic in the top-left corner.



Binary Paring Reward

A light gray rounded rectangular box with a blue L-shaped corner graphic in the top-right corner.



Matching Reward

A light gray rounded rectangular box with a blue L-shaped corner graphic in the bottom-left corner.



Position Reward

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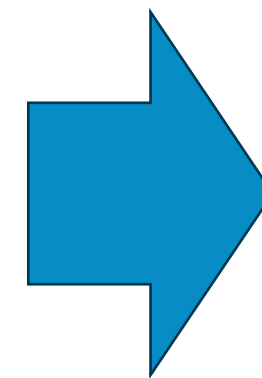
Benefits of KittyFoot - Large User Pool

- Generally, when Multi-Level Marketing begins, it is difficult to attract members in the beginning. This is because all members must be recruited directly in a person-to-person manner. However, KittyFoot already has a large number of users on the platform, who exchange information with each other and are always watching the system to join good projects.



Benefits of KittyFoot - No need development process

- Anyone can easily create and run an MLM project without a developer.
- It saves money and time needed for system development, and system maintenance is also easy.
- You can be free from all IT-related tasks, including server management.
- Marketing planners can proactively simulate both allowances and profits with a simple keystroke.



You just focus on marketing!

Benefits of KittyFoot - Built in Payment System

- KittyFoot Platform provides a store function that allows members to use tokens/points paid from MLM projects.
- MLM project owner register various types of products, such as delivery items, online coupons, and game items, and make them available for sale to marketing members.





KittyFoot Main Project

Cloud Based Multi-Level Marketing Tool



KittyFoot Main Project

The Kittyfoot main project is a program to share the profits of the platform within Kittyfoot with members.



DEVICES FOR
WEBSITE CODE

Profit Sharing Program

Receive a share of Kittyfoot's profits.

Kittyfoot has a 0.1% withdrawal fee when withdrawing tokens/points from all projects. The Kittyfoot main project shares this profit with members.

KittyFoot Main Project

KittyFoot Token (KFT) Marketing

- You can purchase KFT tokens through the KittyFoot marketing project.
- KFT tokens are used when creating a project in the KittyFoot project or joining another project.
- When withdrawing tokens from any of KittyFoot's projects, the withdrawal fee is 0.1% of the withdrawal amount, and this fee is added to the KFT swap pool of the KittyFoot official project.
- As USDT continues to increase in the official project token swap pool, we can expect the KFT token price to continue to rise, and as a result, we can expect many users to continue signing up.
- Upper leg users who joined early can expect continuous profits through binary matching allowances and rank allowances.

JOIN MLM Project

Give Reward



Product purchase
(payment)

Platform fee income

A fee of 0.1% of the withdrawal amount from all projects within the platform is charged, and this fee is added to the swap pool of the official project.

Through this, the price of official projects continues to rise.